

Cortney Chummoungpak

(714) 353-0684 • Portland, OR 97230 • CortChum@gmail.com
[LinkedIn.com/in/CortChum](https://www.linkedin.com/in/CortChum) • Portfolio: CortChum.design

Experience

Cortney Louise Creative | Freelance Designer

September 2016 - Present, Remote

- Dos Mundos (in progress) | Web Design + Branding
- [Fences for Fido](#) | Web ReDesign + Branding
- [Portland Environmental Services](#) | Web ReDesign + User Research
- [CORA](#) | User Research + Mobile UX + Branding
- [Scout](#) | User Research + Mobile UX
- [South Coast Psychiatry](#) | Web Design + Social Media + Marketing

Gap Inc. | Assistant Manager- Operations

April 2018 - February 2019, Portland OR

- Facilitated associate training in Loss Prevention awareness
 - Reduced store shrink from 7% to 3% (company goal 5%)
- Expanded team participation in the Gap Loyalty program
 - Top performer in loyalty acquisition

Disneyland Resort | Photographer

October 2017 - April 2018, Anaheim CA

- Recognized for top quality photo content
- Published in resort printed material

Coach |

Operations Manager

October 2014 - March 2015, Los Angeles CA

Visual Manager

October 2012 - October 2014, San Francisco CA

- Coordinated monthly store floor set and delegated visual team (Window Set, Mannequin Styling, Signage Updates, etc.)
- Published weekly merchandise reports for the DM and Regional VM

Technical Skills

Miro
Figma
Adobe Suite
Storyboarding
Persona Creation
Interaction Design
Heuristic Evaluation
Decision Flow Diagrams
User Need Identification
UI Grids and Composition

Education

University of Oregon | Portland, OR
• UX/UI Design Certificate 2021

Fashion Institute of Design and Merchandising | Los Angeles CA
• Business Management
Bachelor of Science 2017
• Visual Communication
Associate of Arts 2010

